



Saturday in the Park
PO Box 2134
Vancouver WA 98668

Dear Potential Sponsor:

The Saturday in the Park Pride Organization invites you to be a sponsor for this year's "Saturday in the Park Pride Event". Since 1993, Saturday in the Park Pride Organization has enjoyed creating the only Gay, Lesbian, Bi-Sexual and Transgendered Pride event in SW Washington. We are open to all who wish to attend and welcome anyone.

The Event is held on the Second Saturday in July in beautiful Esther Short Park located in downtown Vancouver Washington. This year it will be on July 10th from 11:00 am till 5:00 pm. Each year the event called, "Saturday in the Park" provides a variety of informational booths, various vendors from Washington and Oregon, as well as many other outstanding experiences. A reminder of the GLBT History, our long time association with many positive images and icons throughout the years, as well as a lighthearted and wonder filled display of actors, comedians, and bands. Along with this, we will also have our standard beer garden for the adults, our children's area of games and activities, our health area where you can learn more about the needs of the community, food, and of course we are located next to the Vancouver Farmer's Market where you can enjoy crafts, the latest in home grown vegetables, flowers and so much more. This year's event is guaranteed to be a friendly atmosphere suitable for all ages.

"Saturday in the Park" is the primary diversity event of the year in Vancouver and Clark County. Each summer our volunteers create a friendly, family focused atmosphere for all ages to enjoy. The event is FREE and OPEN TO THE PUBLIC.

The Saturday in the Park Pride Organization is a non-profit group. Each year we depend upon our sponsors, volunteers, and the generosity of the public in order to provide the standard of quality and excitement our neighbors and friends expect. All of our organizers are volunteers, and we work hard to keep our costs down. Still we do have some costs such as park rentals, fencing, various amenities, entertainment, insurance, and many other costs. We estimate that our event will cost about \$14,000.00 this year. To support this event, we must of course raise funds and one of our most important sources is from you; our sponsors.

We have several levels of sponsorship available, and appreciate your interest. Please see the attached form for details. If you have any questions, do not hesitate to contact us.

Warmest regards,

Steve Gibson
Treasurer of SITP Pride Committee
Shoshana.licious@comcast.net

Sponsorship Form

Please send this to: **Saturday in the Park PO Box 2134 Vancouver WA 98668 Attn: SITP Pride Treasurer**

Please make checks payable to: SITP Pride or Saturday in the Park Pride

Please select one level:

- Diamond Sponsorship Level** -- Contributes \$10,000 or more:
- Added to all of our media advertising and promotions
 - Single Banner with Full Company Information at the Event
 - Banner is available to the Sponsor after the Event
 - "2" Complimentary Vendor Booths at the Event
 - A set of 4 "Thank You" Mugs from Saturday in the Park
 - "2" Complimentary Promotional Tee Shirts from the Event
 - Special Mention on the Day of the Event
- Emerald Sponsorship Level** -- Contributes \$5000 - \$9999:
- Added to all of our media advertising and promotions
 - Single Banner with Full Company Information at the Event
 - Banner is available to the Sponsor after the event
 - Complimentary Vendor Booth at the Event
 - A set of 4 "Thank You" Mugs from Saturday in the Park
 - "2" Complimentary Promotional Tee Shirts from the Event
 - Special Mention on the Day of the Event
- Platinum Sponsorship Level** -- Contributes \$2000 - \$4999:
- Added to all of our media advertising and promotions
 - Single Banner with Full Company Information at the Event
 - Banner is available to the Sponsor after the event
 - Complimentary Vendor Booth at the Event
 - A set of 4 "Thank You" Mugs from Saturday in the Park
 - Special Mention on the Day of the Event
- Gold Sponsorship Level** -- Contributes \$1000 - \$1999:
- Identified on all of our Print Media Advertisement
 - Complimentary Vendor Booth at the Event
 - Listed on our Sponsor Banner at the Event
 - A set of 4 "Thank You" Mugs from Saturday in the Park
 - Special mention on the day of the event
- Silver Sponsorship Level** -- Contributes \$500 - \$999:
- A set of 2 "Thank You" Mugs from Saturday in the Park
 - Discounted Vendor Booth at the event
 - Listed on our Sponsor Banner at the Event
 - Special mention on the day of the event
- Bronze Sponsorship Level** -- Contributes \$200 - \$499:
- A set of 2 "Thank you" Mugs from Saturday in the Park
 - Special Mention on the Day of the Event
 - A List of all Bronze Level Sponsors will be displayed the day of the event
- Patrons** -- Contribute \$50 - \$199:
- A List of all Patrons will be displayed the day of the event

Deadlines

Media Advertising: June 19th, 2010
Sponsor Banner: June 19th, 2010
Vendor Booth: June 30th, 2010

The Deadlines are for the 2010 event. We will, of course, gladly accept contributions at any time, but after these dates in 2010, we may not be able to acknowledge sponsors at the event or within the Poster's, Advertising, and other means used to promote this event.

Contact Information

Sponsor name: _____

Contact Name: _____

Address: _____

Phone number: _____

Email: _____

Yes I want a booth for Saturday in the Park ***

*** Please fill out the Booth/Vendor Application if requesting a booth/vendor space. The spaces are guaranteed to all of our Gold Level and Above Sponsors, but we do need the information sheet as well in order to be sure you have the space you require and access to the services you will need.